

[THE FUTURE MADE SIMPLE.]

EXHIBIT

15

6/16/98  
lh



Best Available Copy

*TouchFax.*

ATTACHMENT 2: EX. E



There are two roads that lead to the

One is for those willing to sit back and wait to see what innovations science and  
will come up with next. The other is for those who are actively turning their  
goals into tomorrow's reality.

The people of TouchFax share a unique and positive vision of the future. They see  
a world filled with devices that are as as they are powerful. Machines that  
actually simplify life, instead of complicating it. TouchFax believes that all technological  
advances are meaningless unless they make life better, simpler, and After all,  
what's the use of technology racing ahead if it leaves people behind? That's why the future  
according to TouchFax is a world in which the public communications network puts the  
wonders of the information age at everyone's It will connect people,  
information and services—all at the touch of a button.

Most important, TouchFax has done more than envision the way people will  
in the years to come. We have created products and services that make  
tomorrow's possibilities a today. With TouchFax, the future is already here.

[THERE'S A NEW WORLD LEADER IN COMMUNICATIONS.]



**From dream to drawing board,** TouchFax has remained committed to its goal of combining advanced technology with absolute

. At the heart of our advanced public communications terminal is a touchscreen interface that's as familiar as an old

virtually all . In fact, studies have shown that are able to operate a TouchFax terminal successfully. No intimidation. No confusion. No problems. So it's no wonder that TouchFax terminals are fast becoming a new worldwide standard.

**The** TouchFax family of computer-based, multi-media terminals is designed to provide the highest public fax service available. Users can send, receive or broadcast multiple-page documents, and enjoy the quality of plain paper printouts. They can also access their private E-mail service, or type and laser-print a letter on the spot. The credit-card activated TF Series also provides photocopy service and crystal-clear local and long-distance calling. And every TouchFax terminal, or

can provide interactive computer-based services, whether downloading files from the home office or going online with a selected database. Each TouchFax terminal is literally a to a growing menu of information services, powerful enough to move information across the globe, yet simple enough for a child to operate.

**And** managing TouchFax terminals is just as as using them. Thanks to proprietary TouchNet™ network

system, operators can remotely control or a few thousand TouchFax terminals, all from a central location. With Touch retrieve billing information, update price schedules, and produce a variety of reports. You can upload new documents or change video advertising screens—y. TouchNet provides network operators with all the and flexibility

[IN TOUCH WITH WORLDS OF INFORMATION.]



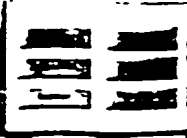


## The TouchFax Electronic Library

offers users an ever-expanding selection of innovative services that can be accessed through TF Series terminals—or from any phone, fax or personal computer. At the of the Electronic Library are fax mailbox services, providing users with confidentiality and convenient access to their fax messages from anywhere on the globe. These enhanced fax services also include: fax broadcast, store and forward, never-busy fax, and fax-on-demand—all providing business with an easy way to receive and distribute

TouchFax messaging services allow users to access their E-mail, voice mail or fax mailbox. Information Services include: real-time news, and financial updates; weather reports, city guides and airline flight schedules. Even newsletters, audiotext services and fixed articles on-demand are instantly available at the of a button. And to help you information, our system can perform automated forms processing and data collection via OCR or mark sense recognition. As a result, surveys, market research and order processing are now as easy as sending a fax.

It's no that TouchFax has been selected by some of the public communications industry's key players, including AT&T, Sprint and Geneva-based Land & Gyr Communications Corp., one of the world's largest manufacturers of public payphones. We have combined a product, with sophisticated network management and the power to access a wide array of information services. TouchFax provides the most complete to today's public communications network the technology to grow into the next century.



providing easy public access to  
forward, and fax broadcast.

**TouchFax** is a leading force in

like fax mailbox, store and



**TF** Series terminals, in concert  
with the TouchFax Electronic Library, will allow users across the country to create

flight schedules and purchase their airline tickets on the spot. Or  
browse through image libraries of real estate for sale across town or across the country.



**Electronic Shopping** will be  
easy, providing consumers with instant access to last-minute bargains.

Electronic banking, public videotext and even personalized greeting cards will all be as  
close as the nearest TouchFax terminal.



In addition, TF Series terminals are  
designed to take full  
of developing technologies, like ISDN, the instant they  
become available. This means visionary new applications, such as public videophones, are  
not waiting in some distant tomorrow. With TouchFax, the future is already here.

**This Page is Inserted by IFW Indexing and Scanning  
Operations and is not part of the Official Record**

## **BEST AVAILABLE IMAGES**

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- ☐ **BLACK BORDERS**
- ☐ **IMAGE CUT OFF AT TOP, BOTTOM OR SIDES**
- ☐ **FADED TEXT OR DRAWING**
- ☐ **BLURRED OR ILLEGIBLE TEXT OR DRAWING**
- ☐ **SKEWED/SLANTED IMAGES**
- ☐ **COLOR OR BLACK AND WHITE PHOTOGRAPHS**
- ☐ **GRAY SCALE DOCUMENTS**
- ☐ **LINES OR MARKS ON ORIGINAL DOCUMENT**
- ☒ **REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY**
- ☐ **OTHER: \_\_\_\_\_**

**IMAGES ARE BEST AVAILABLE COPY.**

**As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.**